

# **BARNEY BUTTER: IMPACT REPORT 2017-2018**

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**Barney & Co. California, LLC**  
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**BARNEY**  
• BUTTER •

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Barney Butter is dedicated to creating almond products that foster a sustainable agricultural and economic future, and lead to improvements in the communities where we do business. Barney Butter makes a promise to ethically source all ingredients, maximizing long-term sustainability.

Through Barney Butter's conscious business practices and philanthropic giving, we seek to foster the highest industry standards of social and environmental responsibility in the natural food community.

## B CORP CERTIFICATION

Barney Butter is targeting B Corp (Benefit Corporation) Certification this June 2018. Barney Butter utilizes this assessment and certification not only as a benchmark for our sustainable, community-centric approach to business, but as an unshakeable standard as the Barney business continues to evolve.

Discover other companies certified by B Lab, B Corp Certification requisites, and more at [www.bcorporation.net](http://www.bcorporation.net)!



> "The B Corp movement is one of the most important of our lifetime, built on the simple fact that business impacts and serves more than just shareholders – it has an equal responsibility to the community and to the planet" -Rose Marcario, CEO of Patagonia

> "Individually, B Corps meet the highest standards of verified social and environmental performance, public transparency, and legal accountability, and aspire to use the power of markets to solve social and environmental problems." -B Lab

## “ BARNEY GIVES ”

Our goal is to build safe, healthy, sustainably-sourced natural (and tasty) almond products into the lifestyle of those who live with peanut and other tree-nut allergies, those who are conscious in their consumer decisions, and those who seek to live a healthy life!

Barney Butter seeks to support and increase awareness in the allergic living, Non-GMO, natural living, wellness, sustainability, and self-empowerment space.

Barney Butter supports the relationship between in-kind product donation and promoting awareness and accessibility to healthy, environmentally & socially responsible natural almond products

Hurricane Harvey Relief via Red Cross

With rapid response to 2017's most devastating hurricane in the U.S.A, Barney Butter donated \$13,000 retail value of in-kind product to victims in desperate need.



"Barney Gives"

**2017**



45,000 Units

1.5% of total Snack Pack revenues (2017) donated as in-kind donations

> 45,000 Units total donated

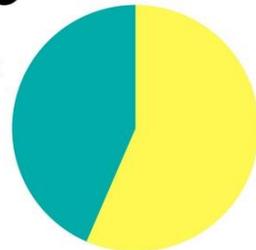
\$20,000 Retail Value donated

"Barney Gives"

**2018**

YTD % of Goal  
44%

\*As of 5/8/2018



57%

2% of total Snack Pack revenues (2018 Goal)

> 60,000 Units total donated

\$25,000 Retail Value donated

Donation and sponsorship requests can be submitted to Barney Butter (with a minimum two-week lead time), here: <https://barneybutter.com/get-touch/donation-requests/>

# CONSERVANCY & WASTE

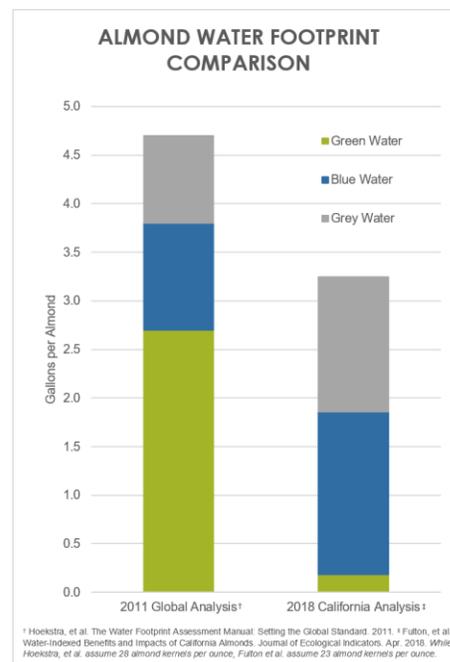
## WATER USED IN PRODUCTION

Nearly zero water is used in production at our Barney Butter facility. The minute amount of water collected from our refrigeration units and sanitation processes is filtered and the water returned, clean, to the city of Fresno.

## WATER USED TO GROW LOCAL ALMONDS

Environmental stewardship is a serious undertaking of the Almond Board of California (ABC). By sourcing 100% of our almonds from local farmers supported by ABC, we contribute to the continued sustainability of almond cultivation.

- > Learn more about the Almond Board of California's sustainability efforts, [here!](#)



GLOBAL V. CA

Green: Water from precipitation

Blue: Water from irrigation

Grey: Water theoretically needed to dilute any pollution impacts to surface and groundwater from production processes

## PACKAGING

- > Barney Butter jars are made of 100% post-consumer recycled #1 PET plastic, which is BPA-free.
- > We are in the process of transitioning our Almond Flour and Meal packaging and Snack Pack pouches to recyclables in 2018. The rest of our packaging is 100% recyclable!
- > The Barney team is constantly on the search for biodegradable, compostable Snack Pack packaging that will successfully house nut butter. A bio-based film that can resist the natural degradation caused by contact with nut oil has not yet been developed, but we are in the research and development process with a shelf life study and are hopeful for positive results.



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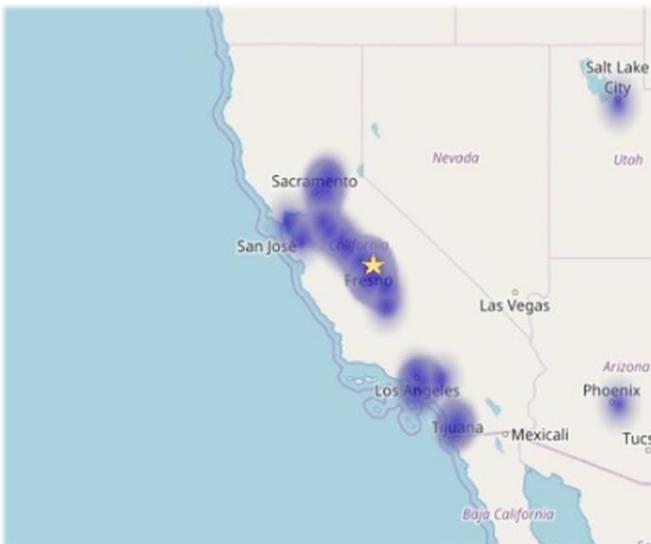
## RECYCLING

Barney Butter conducts an aggressive recycling program! In 2017, 2.27 metric tons of cardboard, wood, paper, aluminum, iron, stainless steel, glass and plastic were sorted and recycled from our facility.

## “NATURALLY BENEFICIAL”



## SOURCING LOCALLY



- = Barney Butter Supplier
- ★ = Barney Butter Headquarters

- > Barney Butter prioritizes local, independently-owned business relationships and collaboration, with the motivation of shifting from “me” to “we” leadership in the natural food industry. Barney’s purchasing and business practices work to bringing cohesion, equity, and health to our local economy.
- > Barney Almonds are 100% locally sourced from “Almond Alley,” California.
- > 60% of our Significant Suppliers (suppliers in the top 80% of annual spend) are located within 200 miles of the Barney Butter plant!

## PALM OIL

Barney Butter contributes to the production of certified sustainable palm oil. The palm fruit oil used in Barney Butter almond butters comes from Malaysia. Sustainability is a primary concern to both Barney Butter and to our Palm Oil supplier, and we are both members of the Roundtable on Sustainable Palm Oil (RSPO).

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- > A copy of our RSPO Certification can be viewed and downloaded at <http://www.rspo.org/members/925/Barney-Co.-California-LLC>.
  - > The goal of the RSPO is the preservation of the natural environment in a sustainable way that also permits reasonable growth of palm oil plantations that support local populations. To learn more about RSPO's work, visit: [www.rspo.org](http://www.rspo.org)



## BEES FOR BARNEY, BARNEY FOR BEES

Barney Butter is conscious of and supports the protection of Bee health as they work as essential pollinators to make our almond dreams come true! Our almond supplier is an original industry member of Project Apis m. Project Apis m “fund[s] direct research to enhance the health and vitality of honey bee colonies while improving crop production.” Read more about Project Apis m’s work, [here!](#)

- > Our almond supplier’s processes are continually evaluated and improved by the Almond Board of California. The Almond Board of California directly funds more honey bee health research than any other crop group ([read here](#)), and works with organizations like Project Apis m to develop creative solutions to honey bee liveliness.

From the almond orchard to your pantry, Barney Butter is committed to supporting and enhancing the communities we touch!

For questions regarding the information above, please visit our online [Knowledge Base](#) or sending us a message directly at [info@barneybutter.com](mailto:info@barneybutter.com)